



Imprints
cares

2024 - 2025 IMPACT



55
YEARS

THANK YOU
SO MUCH
For Your Support

Nurturing children. Strengthening families. Building community.

STRENGTHENING FAMILIES IN FORSYTH COUNTY



1 **Parents as Teachers (PAT)**, Imprints Cares' cornerstone program, walks alongside families through intensive home visits where parents embrace their role as their child's first best teacher. Family Educators visit homes twice a month, providing valuable support to help parents prepare their child to be **Ready for School**.

2 **Pediatric Parenting Connections (PPC)** is a pediatric model that embeds highly qualified family educators into pediatric practices to provide evidence-based education and developmental assessments for parents of young children. PPC addresses social drivers of health and connects families to appropriate community resources to ensure children are **Ready for School**.

3 **Family Friend and Neighbors (FFN)** offers Provider Educators that support informal home care providers through professional development and resources to enhance child development and promote a healthy learning environment. FFN provides valuable support to help parents prepare and caregivers prepare children to be **Ready for School**.

4 **Book Babies** partners with families to discover the joy of reading. Starting at or before 4 months old, home visitors provide quarterly visits, age-appropriate books to the whole family, and literacy coaching to promote a literacy-rich home environment and ensure children are **Ready for School**.

5 **Kindergarten Connections** provides practical support for families navigating the complex educational landscape with limited resources. This **Expanded Learning** provided underserved and barrier-challenged families with school-aged children who, without intervention, face significant risk of being overlooked by traditional educational systems.

6 **Expanded Learning** programs serves school aged students through high-quality before and after school care, summer enrichment camps, and an inclusion program for typically developing students as well as students with exceptional needs. The **Expanded Learning** program promotes everyday learning and ensures workforce support for families who need it most.

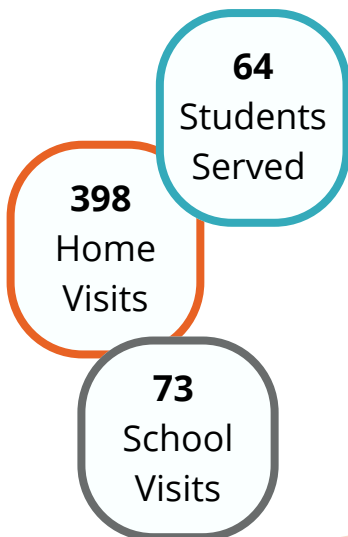
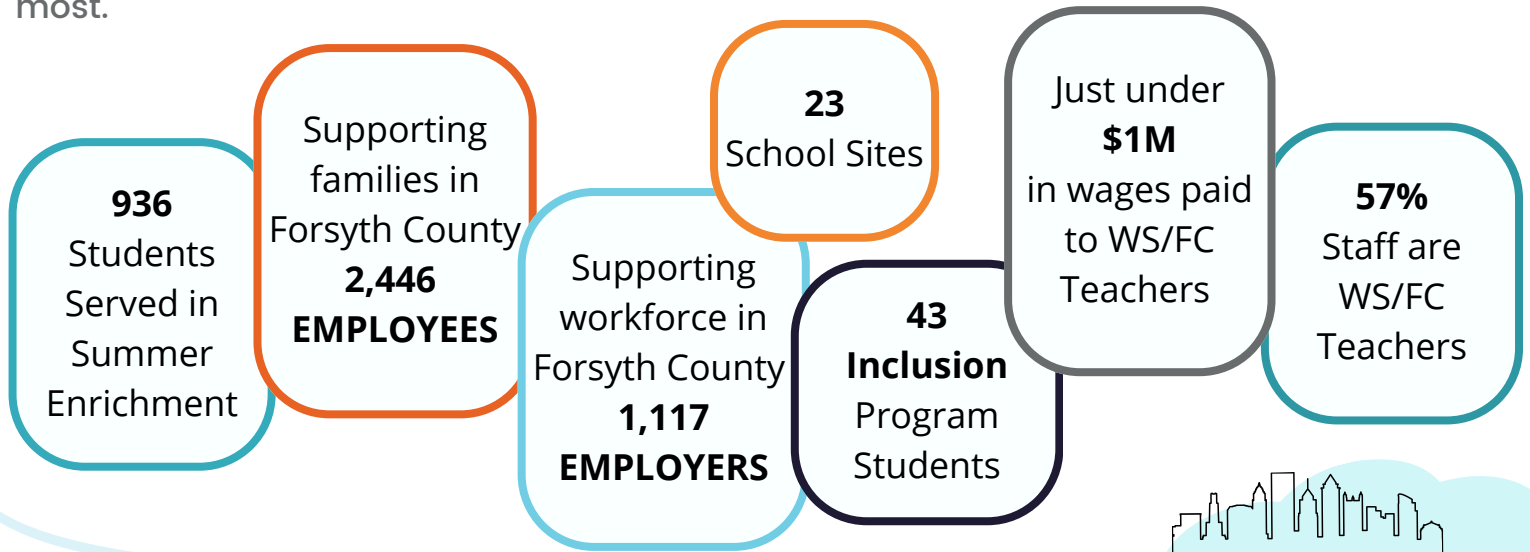
Students in our programs demonstrate improved academic outcomes, reducing long-term educational costs, while our organization contributes roughly \$3.2 million in wages to the local economy.

ECONOMIC IMPACT



Expanded Learning

Promoting everyday learning and ensures workforce support for families who need it most.



Kindergarten Connections

Navigators offer sophisticated resource referral coordination, connecting families not only to educational opportunities but also to complementary services addressing health, housing, nutrition, and financial stability concerns that impact educational readiness.



\$252,000
Scholarships and
Discounts Given

Research shows each dollar invested in our early childhood programs yields a \$7-\$12 return through increased graduation rates and lifetime earnings, strengthening both today's workforce and tomorrow's.

1,789
Students Served
in Out of School
Academic
Enrichment

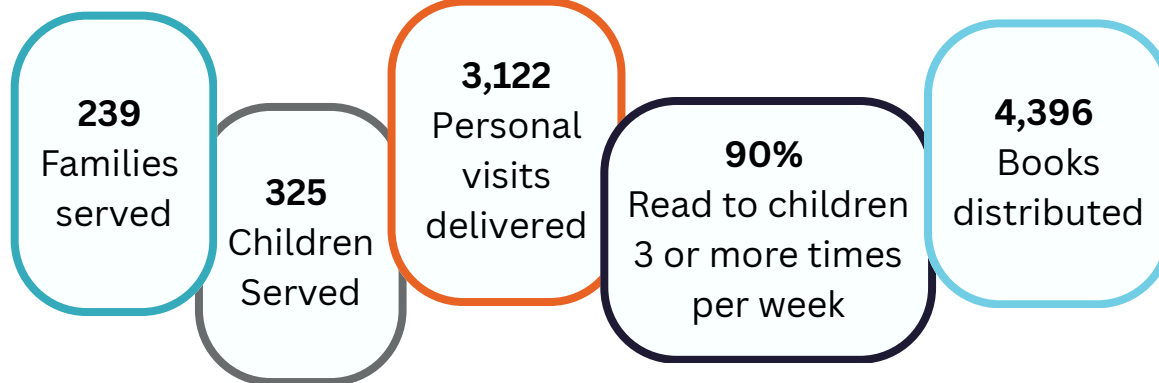
Ready for School Programs

(Birth to age 5)

Parents as Teachers (PAT)

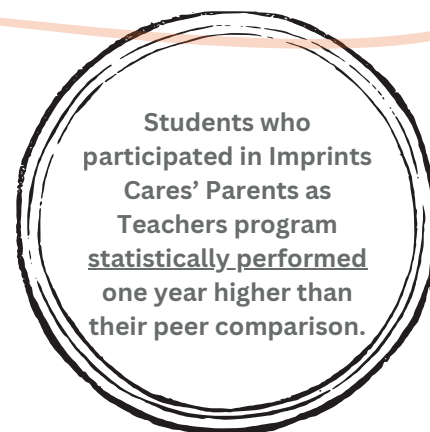
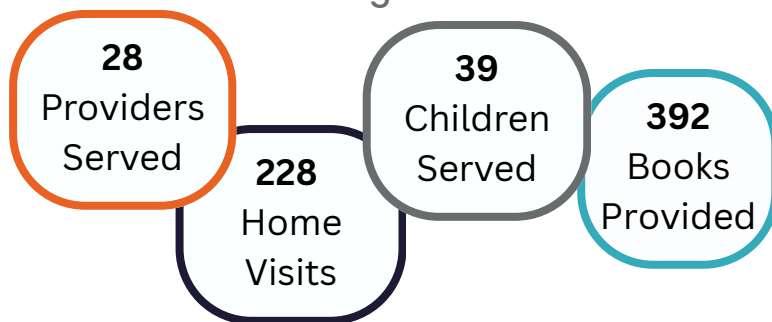
100% of participants would recommend PAT to a friend
99% of participants score highest level of satisfaction

Awarded 5-year Blue
Ribbon Affiliate status



Family Friend, & Neighbors (FFN)

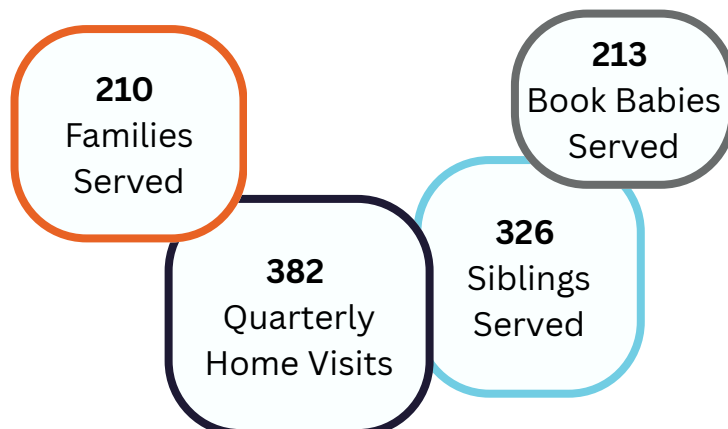
Evidence based: Parents as Teachers Supporting Informal
Care Providers through Personal Visits



Book Babies:

creating literacy rich homes

97% very satisfied with the books received
99% very satisfied with the tips they receive
87% extremely satisfied with the program
99% would recommend program to a friend



Ready for School Programs

(Birth to age 5)

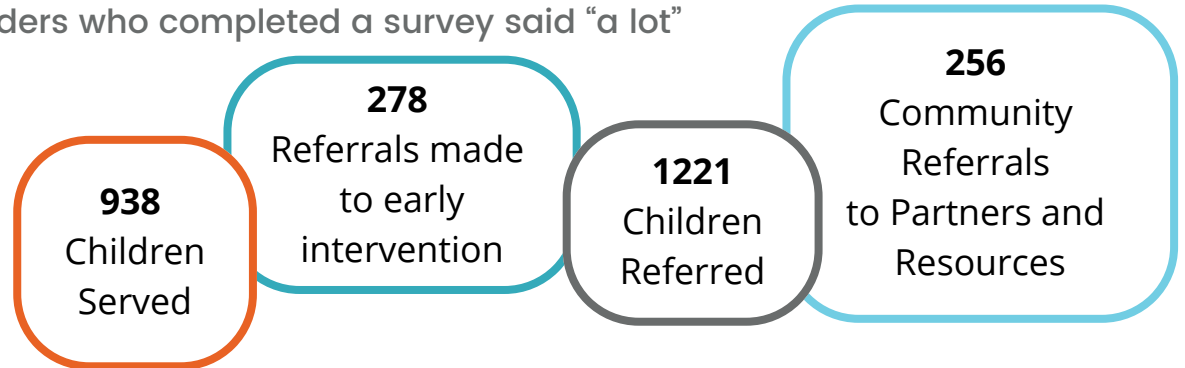
Pediatric Parenting Connections (PPC)

How beneficial do you think Imprints Cares services have been to the parents and children served by the pediatric office?

- 100% of the providers who completed a survey said “a lot”

How satisfied have you been with the services provided in response to your referrals?

- 100% of the providers who completed a survey said “a lot”

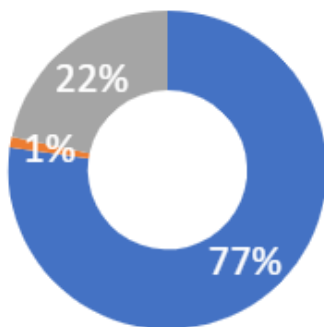


Financials in Review

Financial Statement 2023 - 2004

FY23 EXPENSES

■ Program Expenses ■ Fundraising ■ General Expenses

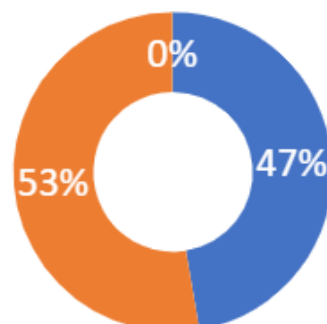


Revenue	\$6,804,012.00
Contributions/Grants	\$2,996,410.00
Program Revenue	\$3,763,911.00
Other	\$43,691.00

Expenses	\$6,010,376.00
Program Expenses	\$5,573,570.00
Fundraising	\$101,381.00
General Expenses	\$335,425.00

FY23 REVENUE

■ Contributions/Grants ■ Program Revenue ■ Other



Ways of Giving

NURTURE. STRENGTHEN. BUILD.



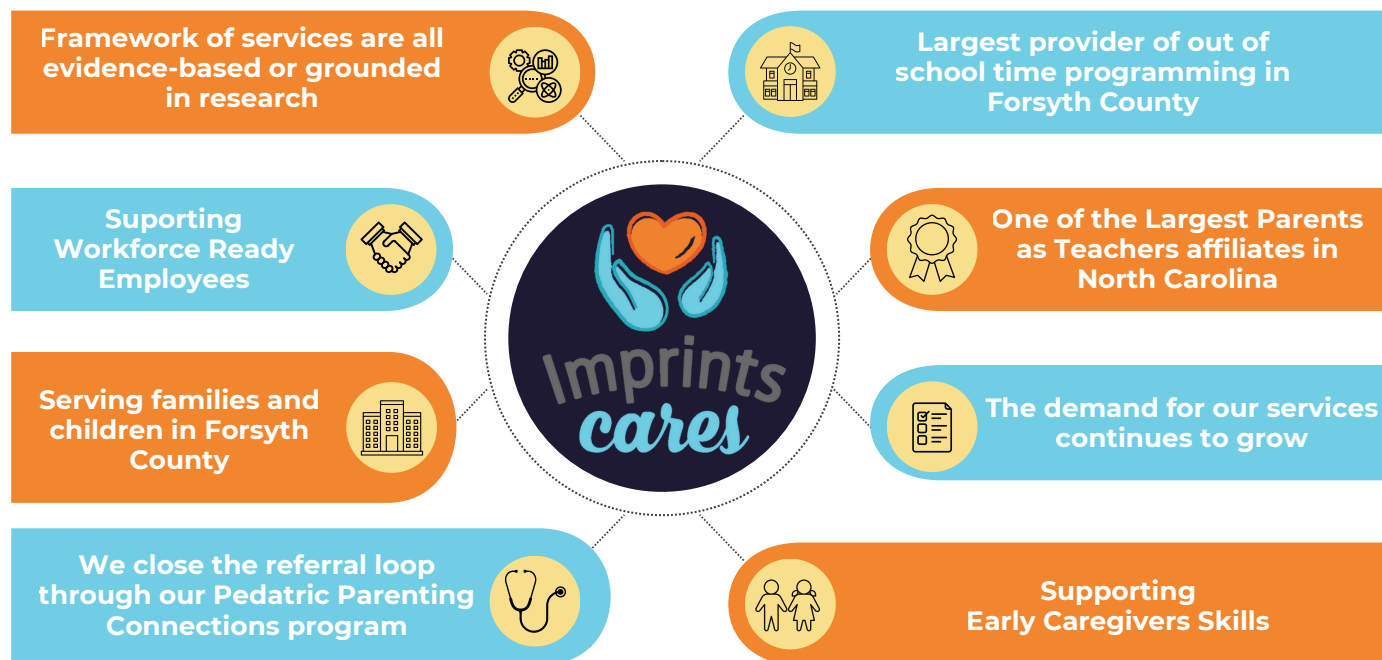
To donate or to learn more about supporting Imprints Cares' programs or to inquire about naming opportunities within the Center for Thriving Families, please:

- Scan: QR code
- Visit: ImprintsCares.org
- Email cpasquale@imprintscares.org
- Call (336) 935-4860

Feedback on a recent home visitation:

"It was a great experience, and I truly appreciated the opportunity to observe the strong community collaboration demonstrated through the Parents as Teachers program. The Family Educator's established relationships with her families are evident in the meaningful engagement we witnessed. The family's involvement in Family Services and the Dolly Parton Imagination Library, with the goal of transitioning into NC Pre-K, is a testament to the impact of these partnerships. Her ability to foster trust and meaningful connections with parents is invaluable to this process. I also enjoyed meeting with the child, who brought great energy to the visit. Thank you again for your support, and I look forward to continuing this collaborative work."

- Dr. Louis Finney, Jr., Chief Executive Director, Smart Start of Forsyth County



336.722.6296



ImprintsCares.org



[/ImprintsCares](https://ImprintsCares.org)



711 Coliseum Plaza Court,
Winston-Salem, NC 27106

Imprints Cares celebrates 55th anniversary with opening of new hub



2025 has been a year of remarkable growth and transformation. We've expanded our reach, deepened our impact, and strengthened our community in ways that will benefit families for years to come.

Thank you to our board members who serve tirelessly for the betterment of Imprints Cares. Your perseverance, dedication, and commitment to our mission are truly inspiring.

Thank you to our incredible partners who make our work possible. Your collaboration, support, and shared commitment to our mission amplify our impact in the community.

We are deeply grateful to our funders who believe in our vision and support our work. Together, we are building stronger communities and brighter futures.



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Looking ahead to

2026



Opening of Imprints Cares' Centers for Thriving Children



Get ready for the ultimate trivia showdown where sharp minds clash, obscure facts reign supreme, and only the most knowledgeable will emerge victorious. Whether you're a history buff, pop culture guru, or Winston-Salem whiz, this competition promises fierce battles of wit, surprising revelations, and plenty of "how did they know that?!" moments.

The winner doesn't just take home the title—they earn legendary bragging rights that'll last all year long. So dust off those random facts, rally your team, and prepare to prove once and for all who truly deserves to be crowned the trivia champion of 2026!

**GRAB YOUR FRIENDS
& SAVE THE DATE
FEBRUARY 27, 2026**

