



Imprints
cares

Nurturing children. **Strengthening families.**
Building community.

THINGS TO KNOW ABOUT IMPRINTS CARES

- Imprints Cares has created a comprehensive framework of services centered on **family systems** aimed to address **health and educational inequities**. Our **evidence-based** programs promote a **holistic, multigenerational**, model grounded in **research** and promote **positive parenting**, improve **social determinants of health**, and **enhance opportunities** for children and their families to **break the cycle of poverty**.
- Imprints Cares is a **major employer** in Forsyth County, employing **468 staff**, 70% of whom are teachers or staff from the WS/FCS. Our impact supports and **1,044 employers**.
- Expanded Learning programs serve more than **2,500 students every day** and has provided **\$152,000 in income-based scholarships** to working families last year.
- A recent evaluation by the **Data Sharing Project** shows kindergarten students who completed our **Parents as Teachers** program scored **at least one grade year higher** in **social-emotional learning, literacy, and math** compared to demographically similar peers.
- Our **Pediatric Parenting Connections** program is co-located in 4 pediatric offices in Forsyth County and is being replicated in the Greater Charlotte market. We received over **1,000** referrals and served **83%** of those families.
- Imprints Cares entered a 5-year partnership with **Boston Thurmond Community Network** providing services to children and their families through **4 programs**: Book Babies, Family Friend and Neighbor, Pediatric Parent Connections, and Expanded Learning Family Engagement services in 3 schools.
- Through the **Data Sharing Project**, research that students who regularly attend our Ashley Academy program more than 80% of the time are **scoring higher in iReady reading and iReady math scores** than students who attend less than 80% of the time in a comparison sample of WS/FCS students.
- In partnership with **Brookridge Retirement Community**, Imprints Cares is exploring the creation of the first **intergenerational corporate childcare** facility in Forsyth County.
- Imprints Cares is currently entering our first **capital campaign** to create a **Center for Thriving Families**.