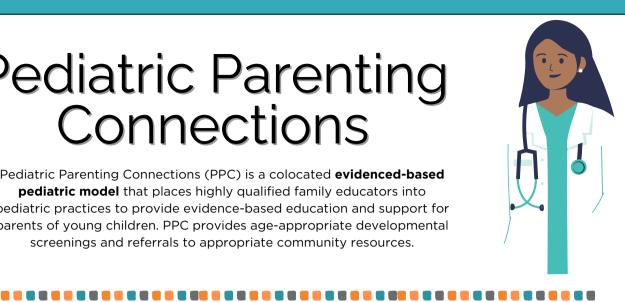
Pediatric Parenting Connections

Pediatric Parenting Connections (PPC) is a colocated evidenced-based pediatric model that places highly qualified family educators into pediatric practices to provide evidence-based education and support for parents of young children. PPC provides age-appropriate developmental screenings and referrals to appropriate community resources.



Lasting Impact

- **68%** of children referred to early intervention successfully had the referral loop closed
- 35% of families through PPC signed up for another Imprints Cares homevisiting program
- 79% of mothers were still providing breastmilk two months after receiving breastfeeding support
- 100% of pediatric providers reported Imprints Cares services have benefited children, their parents, and staff.
- 100% of parents felt they received the information they needed and would use Imprints Cares again.

"My experience today was very supportive. I left feeling a weight lifted. I absolutely love Julia. She sets up referrals quickly and offered tons of support for me. I'm really appreciative for Imprints services."

Fiscal Year 2023 Program Impact

1008 children referred. 835 children served.





190 Referrals made to early intervention

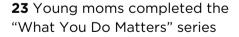
190 Community referrals



318 Home visits delivered



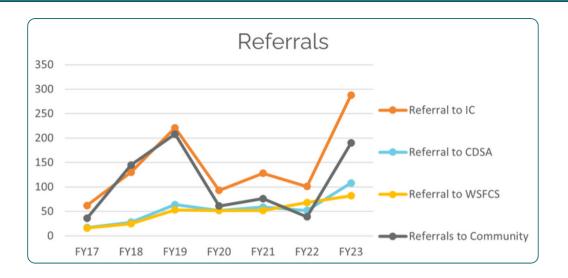
431 Books Distributed



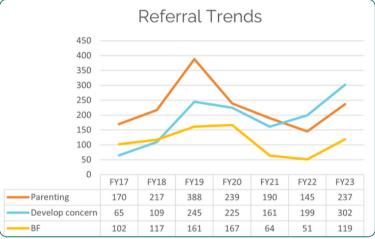




7-Year Trends







Demographic Served

37%

Other 3% White 20% African American 40%

Locations Served



Downtown Health Plaza, Birth Center, and Winston East Pediatrics



Westgate Pediatrics, Today's Pediatrics

